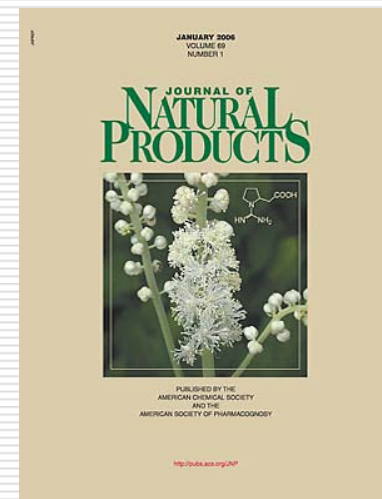


# Guide to Scientific Writing and Publishing

**Convenor:** Dr. A. Douglas Kinghorn  
Editor-in-Chief, *Journal of Natural Products*  
Jack L. Beal Professor and Chair  
College of Pharmacy  
The Ohio State University, Columbus, OH

Debora Bittaker, *Journals Editing Manager*  
Chemical Abstracts Service, Columbus, OH

Matthew J. Price, *Director, Product Marketing*  
American Chemical Society, Washington, DC



“Guide to Scientific Writing and Publishing”  
ASP Younger Members Working Luncheon  
Crystal Gateway Marriott  
August 6, 2006

# Topics

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- ❖ **A. Douglas Kinghorn (Manuscript Reviewing; Ethical Aspects)**
- ❖ **Debora Bittaker (Production Aspects)**
- ❖ **Matt Price (Journal Marketing Aspects)**

# Manuscript Reviewing; Ethical Aspects

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**Dr. A. Douglas Kinghorn**  
**Editor-in-Chief, *Journal of Natural Products***  
**Jack L. Beal Professor and Chair**  
**College of Pharmacy**  
**The Ohio State University**  
**Columbus, OH**

**“Guide to Scientific  
Writing and Publishing”**  
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**August 6, 2006**

# Why Publish and When?

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- ❖ **Publication provides a permanent record of important, significant, and novel laboratory research results**
- ❖ **This avoids unnecessary duplication of effort**
- ❖ **Authors should normally present the results of a complete investigation, even if of quite limited scope (unless submitting a Rapid Communication)**

# Publish with Pride!

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- ❖ **A well-crafted manuscript is an author's “window to the world”, and serves as an advertisement as to the quality of the work being performed in his or her lab**
- ❖ **Publication should always be done with pride, since a bad paper will be widely accessed electronically with minimal effort by the reader. This can haunt an investigator for years!**

# Criteria for Peer Reviewers of Technical Manuscripts

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- ❖ **Being asked to serve as peer reviewer by a journal editor is a significant professional function for a scientist**
- ❖ **To participate in this manner, referees should normally have a terminal degree in the discipline concerned**
- ❖ **Reviewers should have relevant expertise in the sub-discipline covered by the paper being reviewed**
- ❖ **Reviewers must be willing to spend the necessary personal time to perform a thorough review**

# Some Attributes of a Well-Prepared Manuscript

---

- ❖ **Scientific manuscripts should be logical, factually accurate, concisely written, and afford adequate attribution to previous work on the same topic**
- ❖ **Papers should conform to the technical scope of a selected journal, and be presented in the correct journal format**
- ❖ **The rationale for the study being conducted should be explained**
- ❖ **The submitted manuscript should be seen and approved by all co-authors**
- ❖ **Internal “peer review” of the paper is highly desirable prior to formal submission**

# Some Common Problems with Submitted Manuscripts

---

- ❖ **The work described is only of marginal significance (representing the “least publishable unit”)**
- ❖ **Factual inaccuracies evident**
- ❖ **Represents fragmentation of effort on same topic (e.g., the constituents of the same organism)**
- ❖ **Contains unnecessary components (e.g., unneeded compound trivial names or biological activity of threadbare significance)**
- ❖ **Poorly written (e.g., repetitive, meandering, expressed in “lab language”; lack of adherence to required journal format)**



# Reviewing of Manuscripts

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- ❖ **Reviews should be impartial and offer constructive criticism**
- ❖ **A thorough check for the novel aspects (e.g., whether a structure is really new) is needed**
- ❖ **The correctness of the chemical and biological components of a paper should be checked**
- ❖ **The literature review should be specifically examined for completeness**
- ❖ **Suggestions for the improvement of rigor of the methodology used are very valuable**

# The Most Important Aspect of a Manuscript Review

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- ❖ A decisive recommendation on only one of the following is the most helpful aspect of a review for an editor:
  - ❖ Accept without change
  - ❖ Minor revision
  - ❖ Major revision
  - ❖ Reconsider after major revision (this requires additional peer review)
  - ❖ Reject
  - ❖ Inappropriate/Publish elsewhere

# Examples of Less Important Aspects to Be Addressed by Reviewers

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- ❖ **English grammar and manuscript construction**
- ❖ **Typographical errors**
- ❖ **Adherence to journal format**
- ❖ **Perception of how well the paper conforms to the technical scope of the journal**
- ❖ **Other factors (e.g., the peer review of previously published papers by the author currently being evaluated; evaluation of the scientific reputation of the manuscript co-authors)**

# How to Avoid Ever Being Invited to Review for a Given Journal Again

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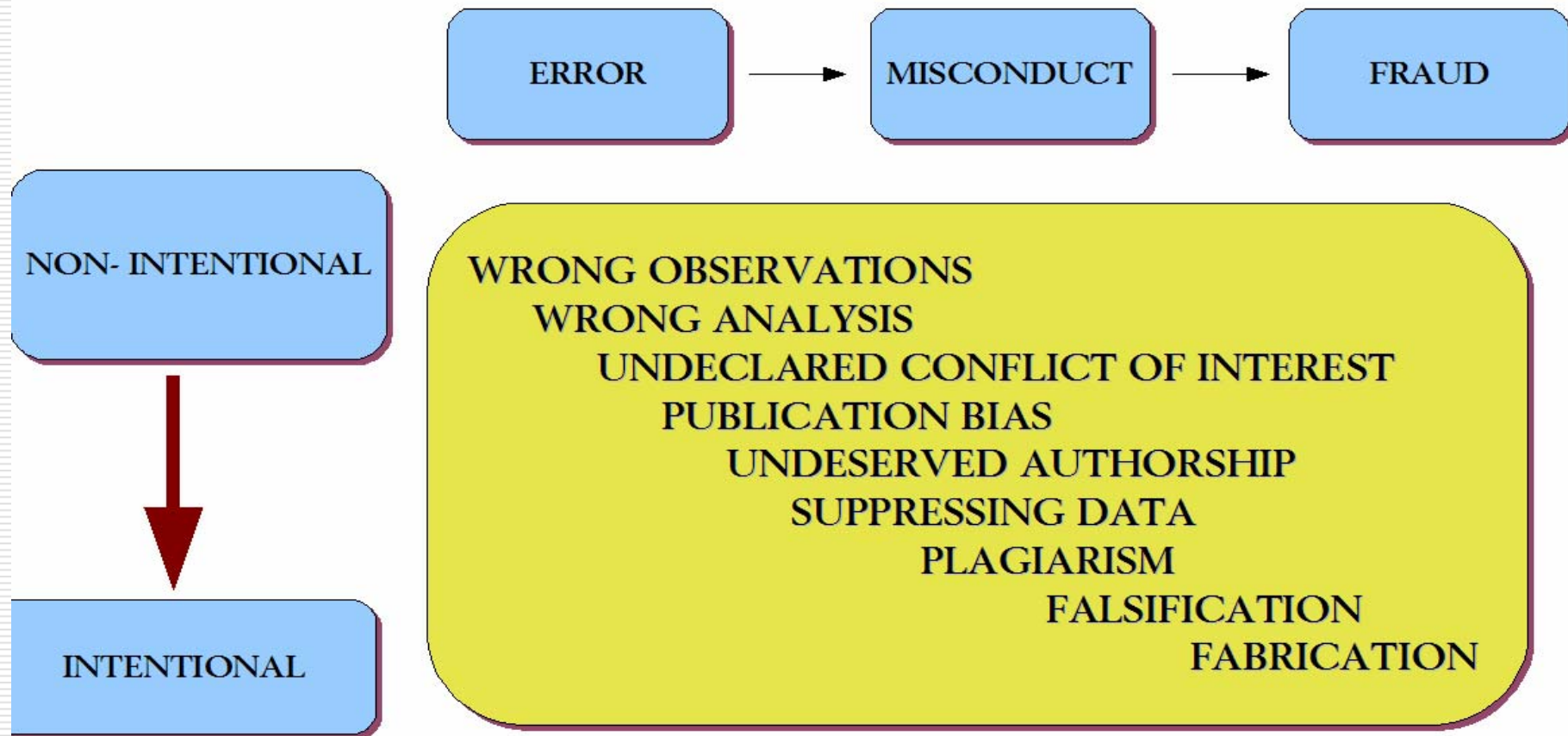
**Provide a one line review such as:**

**“An excellent study for which no revision is needed” (!)**

# Issues of Integrity and Scientific Publishing

- ❖ Unfortunately, in recent years we have seen examples of the following negative aspects in scientific publishing:
    - ❖ Fabrication (inventing information where none previously existed)
    - ❖ Falsification (altering truthful information)
    - ❖ Plagiarism (the intentional or unintentional use of another person's words or ideas)
    - ❖ "Self-plagiarism" is a variant in which authors attempt to publish verbatim the same information in two or more manuscripts
    - ❖ Inclusion of "Guest Authors" (persons who do not fulfill authorship criteria)
    - ❖ Omission of "Ghost Authors" (individuals who should have been included)
- (Useful recent references are Claxton, *Mutation Res.* 589, 17-30 and 31-45, 2005; Comment, *The Lancet* 367, 1882-1884, 2006; W.G. Schultes, *C&E News*, April 10, pp. 62-65, 2006)

# Progression of Honest Errors to Intentional Fraud



(Adapted from Nylenha and Simonsen, *Lancet*, 2006, 367, 1882-1884)

# Who Should Be Included as a Co-Author?

---

- ❖ They should: (a) make a substantial and new contribution to the research; (b) take responsibility for some of the content of the manuscript; (c) read and agree to the manuscript before submission; and (d) agree to be named as a co-author
- ❖ In practice, great reliance is placed on the integrity of the corresponding author to deal with the inclusion and ordering of co-author names
- ❖ The corresponding (lead) author (designated with an asterisk) is usually head of a lab or a project, with a permanent or stable address (this is needed in case of queries about the paper)

# Other Examples of Scientific Integrity Problems in Submitted Manuscripts

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## Other Examples of Scientific Integrity Problems in Submitted Manuscripts

- ❖ Submission of paper by inappropriate corresponding author, without appropriate permission (e.g., an ex-graduate student or postdoctoral)
- ❖ An institution where the work is performed (in part or in full) is not included in the list of addresses (as well as the reverse situation)
- ❖ Submission of same paper to two different journals
- ❖ No permission obtained for exporting and importing organisms from the country of collection to the country where the laboratory work is conducted



# **Actions that Journal Editors May Take in Cases of Ethics Violations**

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- ❖ **In cases of minor infractions, explain problem(s) to corresponding authors**
- ❖ **For blatant or repeated violations, the editor can forbid the author in question from submitting to the journal for a specified period**
- ❖ **In the United States, in cases of disputed coauthorship, fraud, or plagiarism, the matter may be turned over to the institutional Office of Research Integrity of the institution of the lead author, in order to set up an inquiry**
- ❖ **For overseas authors, the President of an institute or other organization to which the lead author belongs may be informed of the breach of ethics**

# Relevant Resources of the *Journal of Natural Products*

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- ❖ For prospective reviewers, we have a questionnaire covering topics of expertise. For interested postdoctorals, please contact Rebecca Johnson at [jnatprod@osu.edu](mailto:jnatprod@osu.edu)
- ❖ Each year, “Ethical Guidelines to Publication of Chemical Research” is published in our January issue (*J. Nat. Prod.* 2006, 69, 16A-18A). Note in particular the ethical obligations of authors and reviewers

# Post-Peer-Review Journal Production: Transforming a Manuscript for Publication

---



**Debora Bittaker**  
**Young Members Working Luncheon**  
**ASP Meeting**

Adapted from a presentation by  
Terri K. Lewandowski, Anne C. O'Melia, and Joseph  
E. Yurvati  
CINF Presentation, ACS National Meeting, March 26,  
2006

**"Guide to Scientific  
Writing and Publishing"**  
**ASP Younger Members Working Luncheon**  
**Crystal Gateway Marriott**  
**August 6, 2006**

# Manuscript Lifecycle



**JOURNAL OF  
NATURAL  
PRODUCTS**

## Columbus Staff

*Journal Leader: Diane Black, Associate Editor*

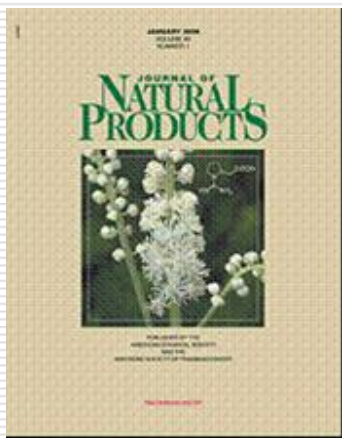
*Journals Editing Manager: Debora Bittaker*

# ACS Journals Statistics (2005)

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All ACS Journals

- ❖ 34 titles
- ❖ 658 print issues
- ❖ 29,302 research articles
- ❖ 226,114 published pages



*Journal of Natural Products*

- ❖ 1 title
- ❖ 12 print issues
- ❖ 385 research articles
- ❖ 1956 published pages
- ❖ 2% of the ACS' volume
- ❖ 100% of ACS' publishing expertise!

# Key Editorial Production Objectives

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- ❖ **Assist authors through publication process**
- ❖ **Ensure rapid time to publication**
- ❖ **Support Journal Editors**
- ❖ **Provide a uniform reader experience**
- ❖ **Improve discoverability**
- ❖ **Ensure archivability**
- ❖ **Minimize production costs**

# How ACS Assists Authors through the Publication Process

---

- ❖ Author guidelines for preparation of text and graphics
- ❖ Templates for manuscript preparation
- ❖ Manuscript content redaction and validation
- ❖ Author interface for galley review and comments
- ❖ Publication status information on author homepage of Paragon

# Information for Authors on Paragon Submission Website

Author Preparation Information and Journal Submission of Natural Products Manuscripts

The *Journal of Natural Products* provides [Document Templates](#) for preparing manuscripts for submission as well as for preparing final, accepted manuscripts. The journal now requires a Table of Contents graphic that will be published on the Web only. Instructions for submitting the TOC graphic are below.

- [Scope of the Journal](#) [PDF]
- [Guidelines for Authors](#) [PDF]
- [Instructions for submitting a Table of Contents \(TOC\) graphic](#) [PDF]
- [Ethical Guidelines](#)

General Submission

Author instructions vary somewhat for each journal. However, there are general instructions for all journals that include the following:

- [How to Submit Online](#)
- [Preferred Software](#)
- [Preparing Manuscripts Using TeX/LaTeX](#)
- [Preparing Graphics and Illustrations](#)
- [Specifications for Web Enhanced Objects](#)
- [Submitting a Hardcopy Manuscript](#)
- Completing a [Media Description Form](#) [PDF]

## How Authors can help themselves:

- Read and follow guidelines on ms preparation.
- Use correct copyright form.

Copyright Forms and Information

The *Journal of Natural Products* requires the use of a special [Copyright Status Form](#) [PDF].  
[Where to send the signed ACS Copyright Status Form](#)  
Information on Permissions Requests and other copyright information can be [found here](#).

Additional information on the *Journal of Natural Products* can be found at the [journal Home Page](#).



# Information for Authors on Preparing Graphics and Illustrations

---

- ❖ **Illustrations must fit a one- or two-column format on the journal page:** For efficient use of journal space, single column illustrations are preferred.
- ❖ **Single column (preferred)**
  - ❖ Minimum width 10.50 cm (4.13 in.)
  - ❖ Maximum width 8.25 cm (3.25 in.) 17.78 cm (7 in.)
- ❖ **Double column**
  - ❖ Maximum height 24.00 cm (9.5 in.) 24.00 cm (9.5 in.)
- ❖ **Digital graphics should be saved as TIFF images with the following minimum resolution requirements:**
  - ❖ Black and white line art: 1200 dpi
  - ❖ Grayscale art: 600 dpi
  - ❖ Color art 300: dpi
- ❖ **For structure drawings, follow ChemDraw instructions in Guidelines for Authors**

# How ACS Ensures Rapid Time to Publication and Minimizes Production Costs

---

- ❖ Automate standard processes whenever possible, conserving staff time for editing and other tasks that require scientific knowledge.
  - ❖ Document management/workflow system
  - ❖ Automated background workflow tools
  - ❖ Automated tracking and reporting
  - ❖ On-demand reports

## How Authors can help themselves:

Automated tools run best when standard software and document structures are used.

- Use suggested software for manuscript and graphic preparation.
- Use ACS reference style.
- Ensure all parts of paper are in final version.

# On-line Manuscript Workflow System Speeds Production

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**File  
preparation**

**Technical  
editing**

**Page proof  
production**

**Page proof  
correction**

**Manuscript  
publication**

**Manuscript workflow/tracking system**

# File Preparation

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- ❖ **Conversion to standard format**
  - ❖ **Text**
  - ❖ **Graphics**
- ❖ **Text tags applied for basic formatting**
- ❖ **Pre-editor applied to routine, standard editing changes:**
  - ❖ **For example: change ml to mL**

# Technical Editing: How ACS Provides a Uniform Reader Experience

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- ❖ **Standard presentation within a journal**
- ❖ **Appropriate file formats for SI**
- ❖ **Appropriate use of ACS style**
- ❖ **Defines nonstandard terminology**
- ❖ **Content validation**
- ❖ **Manuscript editing by scientists**

# Technical Editing of Text

---

- ❖ Grammar scrutinized
- ❖ Syntax polished
- ❖ ACS style applied
- ❖ Additional tags applied for page formatting, linking on Web, and discoverability
- ❖ Tabular material reviewed and format standardized
- ❖ Content checked for completeness:
  - ❖ missing figures
  - ❖ incomplete references
  - ❖ uncited references

# Technical Editing: Improve Author's Words without Losing the Author's Voice

---

## Author's original:

These above researches concentrated either in structure and orientations of crystals in mollusk shells or in polymorphs of SM/IM induced calcium carbonate. In this paper, we mimiced the biomineralization process to fabricate calcite crystals but mainly to analyze morphologies and orientation relationships.

## Edited version:

**The** above **research** concentrated either **on** structure and orientations of crystals in mollusk shells or **on** polymorphs of SM/IM-induced calcium carbonate. In this paper, we **mimicked** the biomineralization process to fabricate calcite crystals **but** mainly to analyze morphologies and orientation relationships.

# Technical Editing: Improve Author's Words without Losing the Author's Voice

---

## Author's original:

Resonance of the latter could be the signal observed. But we have been surprised it was not easy to find literature data on chemical shift for such easiest molecule. Only in one of the later issues of JACS we found resonance of ortho-hydrogen ( $\text{o-H}_2$ ) in polar solvents observed around  $G = 4.6$ .<sup>15</sup>

## Edited version:

**The** resonance of the latter could be the signal observed. **However**, we **were** surprised **that** it was not easy to find literature data on **the** chemical shift for such **a simple** molecule. Only in **a recent issue** of *J. Am. Chem. Soc.* **did** we find **a** resonance **for**  $\text{o-H}_2$  in polar solvents **that was** observed **to be** around  $\delta 4.6$ .<sup>15</sup>



# Technical Editing: Add formatting

Author's original:

Table 2. Comparisons of ALR1 and ALR2 inhibitor binding constants  $IC_{50}$  ( $\mu M$ ) and  $\Delta H$  (kcal/mol).

Inhibitor	$IC_{50}$ porcine ALR1	$IC_{50}$ human ALR1	$IC_{50}$ human ALR2	$IC_{50}$ rat ALR2	$\Delta H$ porcine ALR1	$\Delta H$ human ALR2
Fidarestat	2.5	1.2 <sup>a</sup>	0.009 <sup>a</sup>	0.035 <sup>c</sup>	-12	-15
Sorbinil	4.0	5.4 <sup>b</sup>	2.0 <sup>b</sup>	0.90 <sup>c</sup>		
2R4S	17.8			0.57 <sup>c</sup>		

$IC_{50}$  values reported by <sup>a</sup>Mizuno *et al.*,<sup>57</sup> <sup>b</sup>Barski *et al.*<sup>58</sup> and <sup>c</sup>Yamaguchi *et al.*<sup>59</sup>

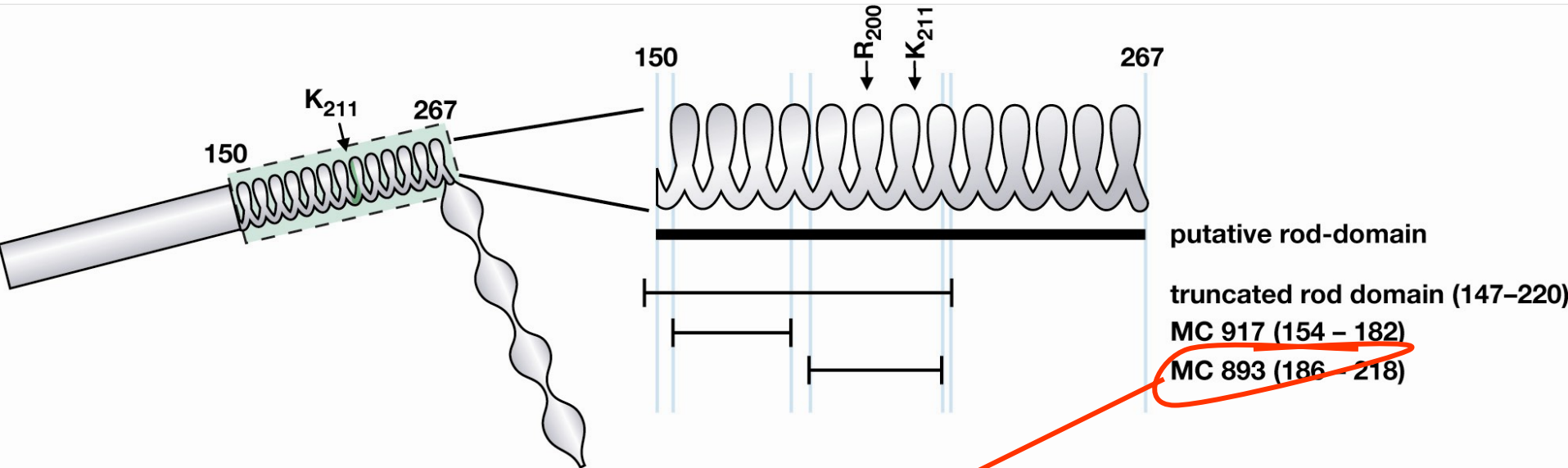
Formatted version:

Table 2. Comparisons of ALR1 and ALR2 Inhibitor Binding Constants  $IC_{50}$  and  $\Delta H$

inhibitor	$IC_{50}$ ( $\mu M$ )				$\Delta H$ (kcal/mol)	
	porcine ALR1	human ALR1	human ALR2	rat ALR2	porcine ALR1	human ALR2
fidarestat	2.5	1.2 <sup>a</sup>	0.009 <sup>a</sup>	0.035 <sup>c</sup>	-12	-15
sorbinil	4.0	5.4 <sup>b</sup>	2.0 <sup>b</sup>	0.90 <sup>c</sup>		
2R,4S-isomer	17.8			0.57 <sup>c</sup>		

<sup>a</sup>  $IC_{50}$  values reported by Mizuno *et al.*<sup>57</sup> <sup>b</sup>  $IC_{50}$  values reported by Barski *et al.*<sup>58</sup> <sup>c</sup>  $IC_{50}$  values reported by Yamaguchi *et al.*<sup>59</sup>

# Technical Editing: Catch errors



- ❖ Figure 1. A schematic diagram of the T7 tail fiber. The relative locations of putative rod-domain, the recombinant truncated rod-domain fragment (residues 147-220) and the p17 synthetic peptides **MC892** and MC917 are indicated.

# Page Proof Production

---

- ❖ **Text and graphics merged and formatted to journal specifications**
- ❖ **Format adjusted as needed**
- ❖ **Content checked for completeness**
- ❖ **Proof package forwarded to author: usually on the Web**
  - ❖ **Formatted page proofs**
  - ❖ **Manuscript with edit trace**
  - ❖ **Proof review instructions**

# Page Proof Access on the Web

The proof of your paper, manuscript number jxxxxxxx, entitled

Synthesis of the Most Novel Compound Ever Conceived

is now available electronically for your review and approval at the following URL:

<http://pubs.acs.org/galleys/egalley.html>

At this URL you will be prompted to enter:

Manuscript number: jxxxxxxx

Security Key: ABCDEF

You will then go to a site where you will be able to view and download PDF files containing:

1. Instructions for review and submission of corrections/approval for your paper.
2. A Reprint Order Form.
3. The proof of your paper as it will appear in the *Journal of Natural Products*.
4. The text of your accepted manuscript with all editing changes indicated.
5. Information regarding the distribution of 50 free electronic reprints of your paper during the first year following online publication the *Journal of Natural Products* Web Edition, and unlimited electronic reprints after year one.

Thank you for publishing in the *Journal of Natural Products*.

# Page Proof Correction

The image shows a screenshot of the Adobe Acrobat Professional interface. The title bar reads "Adobe Acrobat Professional - [galley.pdf]". The menu bar includes File, Edit, View, Document, Comments, Tools, Advanced, Window, and Help. The toolbar contains various icons for file operations, search, and document manipulation. The main content area displays a PDF document with line numbers on the left margin. The text in the document is as follows:

17 **Introduction**

18 Discovery of novel lead compounds through virtual screening

19 of chemical databases against protein structures is well estab-

20 lished,<sup>1</sup> but there is still much room for improvement in key

21 aspects of algorithm performance. Many methods have been

22 published that vary primarily two components: scoring

23 functions<sup>2-8</sup> and search methods<sup>9-15</sup> (for a more complete

24 review, see Bissantz et al.<sup>16</sup> and Jain<sup>17</sup>).

25 The primary criteria for evaluating docking strategies are

26 geometric docking accuracy, screening utility, scoring accuracy,

27 and speed. Geometric docking accuracy measures a docker's

28 ability to generate and recognize the native conformation and

29 alignment (*pose*) of a ligand bound to its cognate protein

30 beginning from an arbitrary initial pose. This is typically

31 reported as the fraction of cases where the docker's top-scoring

32 ligand pose is within 2.0 Å rmsd from the experimentally

33 determined binding geometry. Screening utility measures a

34 docker's ability to rank cognate ligands of a protein above

35 random ligands, as is desired in typical virtual screening

36 applications. Methods for quantifying screening utility varies,

37 but most frequently it is characterized by constructing virtual

38 screening libraries that contain some small number of known

39 active molecules for a protein under study along with a large

40 number of randomly selected compounds typical of a screening

41 library. Following docking of a such a virtual library to a protein,

42 the resulting ranking of the ligands is used to compute the

43 observed true positive rates (percentage of known ligands found)

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determined values. This can be very important in focused 54

medicinal chemistry exercises, but the thrust of this paper is on 55

large-scale virtual screening, so the methodological evaluation 56

focused most strongly on screening utility. One important recent 57

trend in the docking literature has been the use of publicly 58

available benchmarks for assessing the performance of methods. 59

Rognan's group has been at the forefront of this trend,<sup>16,18</sup> and 60

others have made use of the benchmarks developed there, both 61

for docking accuracy and for screening utility. In particular, 62

reports on Surflex<sup>19</sup> and GLIDE<sup>13,20</sup> have made direct use of 63

those benchmarks. In addition, reports of the performance of 64

GOLD have been very important in establishing benchmarks 65

of docking accuracy.<sup>11,21</sup> 66

The issue of docking accuracy has been extensively tested 67

by many groups, and the data sets are sufficiently large that 68

the reports of different groups largely agree as to performance 69

of the most widely used methods. The broadest recent study 70

directly compared eight methods: DOCK, FlexX, FRED, Glide, 71

GOLD, SLIDE, Surflex, and QXP.<sup>18</sup> The four most successful 72

methods achieved very similar results, ranging from 50% to 73

55% success in returning top-ranked poses within 2.0 Å rmsd 74

of the experimental results: FlexX, GLIDE, GOLD, and Surflex. 75

Recent methods-focused reports on GOLD, Surflex, and GLIDE 76

contained benchmarking information on docking accuracy as 77

well, and these results largely agreed with the independent work 78

of Rognan's group,<sup>19-21</sup> suggesting comparable accuracy among 79

these methods. Additional details of these benchmark results 80

can be found in a recent review.<sup>17</sup> 81

screening utility, the situation is more 82

is a very limited set of publicly available 83

the two cases from Rognan's group<sup>18</sup>). Recent 84

<sup>22</sup> made use of proprietary data, and other 85

focused on single proteins<sup>23,24</sup> or small sets 86

<sup>13</sup> Second, the performance of methods is 87

variable than for docking accuracy. While it 88

hods that perform best in terms of docking 89

outperform other methods with respect to 90

screening utility<sup>18</sup> there is still a multifold difference in 91

**How Authors can help themselves:  
Use line numbers when requesting  
changes via e-mail.**

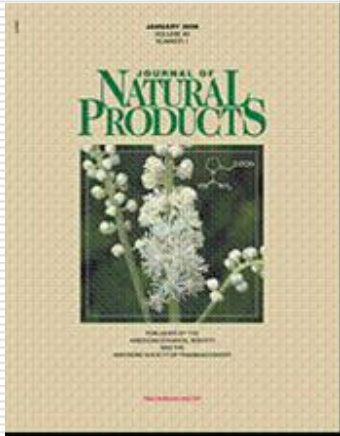
# Page Proof Correction

---

- ❖ Author changes arrive via e-mail to ACSProof
- ❖ Author changes validated
- ❖ Revised page proofs created
- ❖ Corrections proofed

# Manuscript Publication

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- ❖ **Published ASAP on the Web**
- ❖ **Print issues planned, paginated, printed.**
- ❖ **Metadata and abstracts sent to secondary services**
- ❖ **Publication status to author**
- ❖ **Final print version posted on the Web**

# Manuscript Publication: Print Issue Planned

DOTS - Document Tracking System - Microsoft Internet Explorer

Address: http://srv53:9900/acs/wdkSpace/acs\_login.jsp

document tracking system

User: jey00 on acs\_prod  
Role: TE/PA

INBOX DOCBASE SEARCH TOOLS

View	ISGN	Workflow	Exit	Est	Act	Same	Related MSCs	Color List	Color Pages	Editor Revd Date	Editor's Office	Syn pts	IP Notes	Comments
F Page				3849	1	1.0								
1	ja055408g	ja3d64	c	3850-3851	2	2.0		n1,f1,2	1	15-Aug-05	Truhlar	140		3A
2	ja055868+	ja4a42	c	3852-3853	2	2.0		n1,f1,3,s1	1,2	26-Aug-05	Anslyn	145		3A
3	ja056631g	ja3d46	c	3854-3855	2	2.0		n1,f2	2	04-Oct-05	Anslyn	138		3A
4	ja0568749	ja3e47	c	3856-3857	2	2.0		n1,f1-3	1,2	07-Oct-05	Walker	138		3A
5	ja057087e	ja3e69	c	3858-3859	2	1.9		n1,f1-3	1,2	18-Oct-05	Roush	138		4A
6	ja0574116	ja4a66	c	3860-3861	2	2.0	A/P - ja058713a, A/P - ja060005h	n1,f1,2	1,2	31-Oct-05	White	138		4A
7	ja0574901	ja3c38	c	3862-3863	2	1.9		n1,f1,3	1,2	02-Nov-05	Schramm	138		4A
8	ja0579154	ja3d50	c	3864-3865	2	2.0		n1,f1,2	1,2	22-Nov-05	Bowers	164		4A
9	ja0578754	ja3e52	c	3866-3867	2	1.8		n1, f1, f2	1	20-Nov-05	Walker	138		5A
10	ja057958k	ja3e39	c	3868-3869	2	1.9		n1,f2	2	22-Nov-05	Hupp	138		5A
11	ja058007+	ja3e45	c	3870-3871	2	2.0		n1,s1,f1	1,2	24-Nov-05	Anslyn	138		5A
12	ja0581144	ja4a55	c	3872-3873	2	1.8		nq,f1,2	1,2	29-Nov-05	Mallouk	145		5A
13	ja058117g	ja3e42	c	3874-3875	2	2.0		n1,f1,f2,g1	1,2	30-Nov-05	Lippard	174		6A
14	ja058143e	ja3e49	c	3876-3877	2	1.8		n1,f1	1	30-Nov-05	Walker	138		6A
15	ja0581604	ja3d31	c	3878-3879	2	1.9		n1,f2,f3	1,2	01-Dec-05	Walker	184		6A
16	ja058226v	ja3d53	c	3880-3881	2	2.0		n1,f1-3	1,2	04-Dec-05	Yang	140		6A
17	ja058319c	ja3e62	c	3882-3883	2	1.9		n1,f1,2	1,2	07-Dec-05	Hecht	138		7A
18	ja058181v	ja4a43	c	3884-3885	2	2.0		n1,f1-3	1,2	14-Dec-05	Anslyn	138		7A
19	ja058510b	ja4a41	c	3886-3887	2	2.0		n1,f1,2	1	15-Dec-05	Moore	138		7A
20	ja0585275	ja4a64	c	3888-3889	2	1.9		n1,f1	1	16-Dec-05	Lippard	149		7A
21	ja058672i	ja4a40	c	3890-3891	2	2.0		n1,f1	1	22-Dec-05	Truhlar	138		8A
22	ja058698+	ja4a39	c	3892-3893	2	2.0		n1,f1-3	1,2	22-Dec-05	Truhlar	138		8A
23	ja058727g	ja4a51	c	3894-3895	2	2.0	A/P - ja057449i, A/P - ja058297u, A/P - ja060095q	n1,f1	1	23-Dec-05	Schramm	138		8A
24	ja058777j	ja4a46	c	3896-3897	2	1.8		n1,f1,2	1,2	27-Dec-05	Hupp	138		8A
25	ja058615p	ja4a47	c	3898-3899	2	2.0	A/P - ja058429j	f1	2	28-Dec-05	Frechet	138		8A
26	ja060151n	ja4a59	c	3900-3901	2	1.9	A/P - ja0584222, A/P - ja0587603	n1,s1,2	1,2	09-Jan-06	Schramm	143		9A
27	ja0588353	ja4a50	c	3902-3903	2	2.0	A/P - ja0539692	n1,f1-3	1,2	09-Jan-06	Tolbert	138		9A
							A/P - ia056584e							

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## How ACS Improves Discoverability

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- ❖ **Tag manuscript components for Web products such as ASAP Alerts and TOC Alerts**
- ❖ **Tag manuscript components for discovery by search engines**
- ❖ **Provide data feeds to secondary services**

# How ACS Ensures Archivability

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- ❖ Provide industry standard formats (PDF, HTML)
- ❖ Provide field specific file formats for Supporting Information and Web Enhanced Objects

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**Acknowledgement: Linda Hart, Teresa Schleifer, and Ram Ravi from the ACS Journals Manufacturing Group are thanked for their help in providing the material used in this presentation.**

# Journal Marketing Aspects

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**Matthew Price**  
**Director, Sales & Marketing**  
**ACS PUBLICATIONS**

**“Guide to Scientific  
Writing and Publishing”  
ASP Younger Members Working Luncheon  
Crystal Gateway Marriott  
August 6, 2006**

# ACS Journals

The MOST Cited Journals in the Chemical and Related Sciences

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## ACS Journals:

- ❖ Rank #1 in citations and/or ISI® Impact factor in all 7 ISI® core chemistry categories:
  - ❖ analytical, applied, inorganic & nuclear, medicinal, multidisciplinary, organic, and physical chemistry
- ❖ Rank #1 in citations and/or ISI® Impact factor in 7 additional ISI® categories – from agriculture and environmental science to materials and polymer sciences, including the all-new ISI subject category of nanoscience and nanotechnology
- ❖ Overall exceeded 1.13 Million citations in 2005 AND 1 Million Article Downloads PER WEEK each and every week

# ACS Journals

## Biological & Medicinal Chemistry

---

- ❖ 12 ACS Journals in BIO/MED program
- ❖ Nearly 100,000 peer-reviewed articles published in these titles alone
- ❖ Long-established presence – and growing
  - ❖ *Journal of Natural Products* (Volume 69)
  - ❖ *Journal of Medicinal Chemistry* (Volume 49)
  - ❖ *Biochemistry* (Volume 45)
  - ❖ *Biotechnology Progress* (Volume 22)
  - ❖ Introduced *ACS Chemical Biology* in 2006



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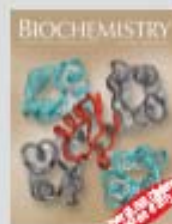
### Journal of Chemical Information and Modeling

The premier journal in chemical informatics

Editor-in-Chief:  
William L. Jorgensen

Volume 46, 6 Issues

One of the leading journals in Information Systems, *JCIM* delivers the latest in database search systems, substance search systems, pattern recognition and clustering, molecular modeling, bioinformatic and citation analysis, and synthetic design and reaction databases.



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Volume 45, 51 Issues

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Volume 17, 6 Issues

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Ann-Christine Albertsson

Volume 7, 12 Issues

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### Biotechnology Progress

A joint publication of ACS and the American Institute of Chemical Engineers

Editor-in-Chief:  
Jerome S. Schultz

Volume 22, 6 Issues

*Biotechnology Progress* presents emerging techniques for the development and design of new processes, products, and devices for the biotechnology and bioprocess industries.



### Chemical Research in Toxicology

Dedicated to the chemical basis of toxicological responses

Editor-in-Chief:  
Lawrence J. Marnett

Volume 19, 12 Issues

*CRT* is an international research forum for the community of chemical toxicologists. Enjoy free access to the Perspectives Open Forum, a new community discussion exploring the future of toxicology.



### Journal of Combinatorial Chemistry

The international journal of choice in combinatorial chemistry

Editor-in-Chief:  
Anthony W. Czarnik

Volume 8, 6 Issues

The journal publishes studies that encompass the synthesis of chemical libraries as well as methodologies for their analysis and screening.



### Journal of Medicinal Chemistry

The international journal in medicinal chemistry

Editor-in-Chief:  
Philip S. Portoghese

Volume 49, 26 Issues

The premier journal in the field of medicinal chemistry, *JMC* publishes original groundbreaking research on the correlation of molecular structure to biological activity.



### Journal of Natural Products

Co-published by ACS and the American Society of Pharmacognosy

Editor-in-Chief:  
A. Douglas Kinghorn

Volume 69, 12 Issues

The journal is an international forum for the latest research on the chemistry and biochemistry of naturally occurring compounds and the biology of living systems from which these compounds are obtained.



### Journal of Proteome Research

Encompassing the universe of proteomic research

Editor-in-Chief:  
William S. Hancock

Volume 5, 12 Issues

Launched in 2002, the *Journal of Proteome Research* is a major contributor and global influence in the field of proteomics. In 2006, look for the special issue on Membranology.



### Molecular Pharmaceutics

Molecular approaches to developing drugs and delivery systems

Editor-in-Chief:  
Gordon L. Amidon

Volume 3, 6 Issues

The journal publishes three "featured topic" issues in 2006:

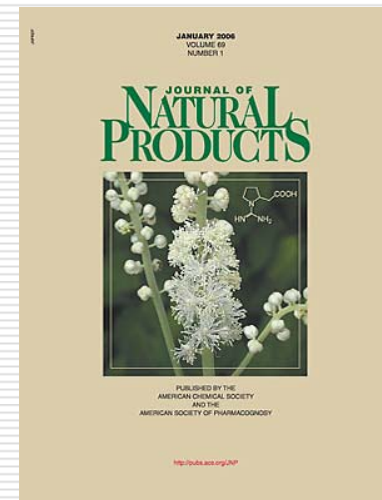
- Drug Transport (January/February 2006)
- Molecular Features of Bile Acid Transport (May/June 2006)
- Molecular Imaging Research (September/October 2006)

# Marketing by the Numbers

JOURNAL OF  
**NATURAL  
PRODUCTS**

## *Journal of Natural Products*

- ❖ Co-published monthly by the ACS & ASP
- ❖ 2006, Volume 69, 12 Issues
- ❖ A Premier Arena for Natural Products Research
- ❖ More than 8,800 peer-reviewed articles published since 1979
- ❖ More than 4,000 articles in ACS Legacy Archives—all volumes published from 1979 to 1995 recently added



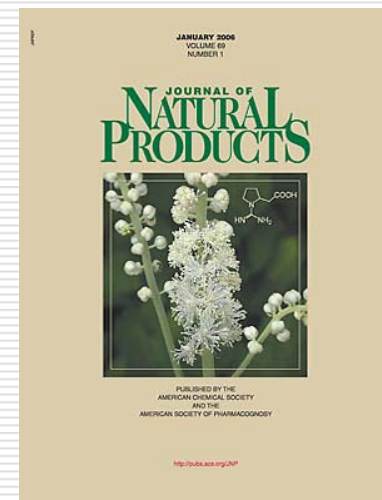


# Marketing by ISI®'s Numbers

JOURNAL OF  
**NATURAL  
PRODUCTS**

## 2005 ISI® Journal Citation Reports

- ❖ Recorded nearly 10,000 citations in 2005
- ❖ 13% increase in citations in 2005 over 2004
- ❖ Has nearly doubled # of citations in last 5 years
- ❖ ISI® Impact Factor of 2.267 is highest in its history

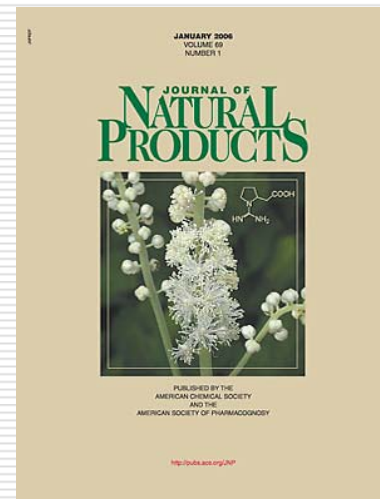


# 2005 ISI® Journal Citation Reports

JOURNAL OF  
**NATURAL  
PRODUCTS**

***JNP* is indexed in four ISI® subject categories:**

- ❖ **Plant Sciences**
- ❖ **Applied Chemistry**
- ❖ **Medicinal Chemistry**
- ❖ **Pharmacology & Pharmacy**



**That's the most categories of any journal published or co-published by the ACS.**

# 2005 ISI® Journal Citation Reports

JOURNAL OF  
**NATURAL  
PRODUCTS**

Journals that cited *J Nat Prod* the most include:

1. Natural Product Reports (582)
2. Tetrahedron (305)
3. Phytochemistry (258)
4. Organic Letters (255)
5. Tetrahedron Letters (254)
6. Chemical and Pharmaceutical Bulletin (245)
7. Planta Medica (209)
8. J Agricultural and Food Chemistry (202)
9. J Ethnopharmacology (200)

Overall, *J Nat Prod* was cited by 482 journals in 2005 – up from 297 citing journals in 2001, when only three journals cited articles in *J Nat Prod* 200 times or more.

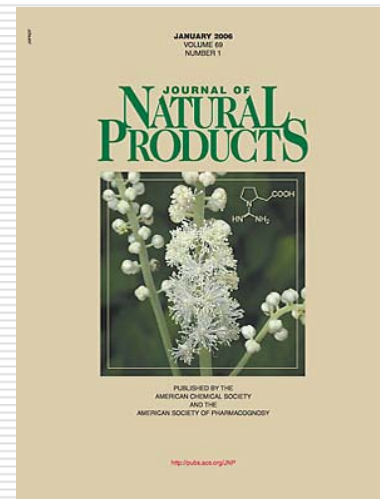


# 2005 ISI® Journal Citation Reports

JOURNAL OF  
**NATURAL  
PRODUCTS**

With nearly 10,000 total citations in 2005,  
*J Nat Prod* is:

- ❖ The most-cited journal published or co-published by the ACS in both Plant Sciences and Pharmacology & Pharmacy— ranking #13 overall out of 144 journals in Plant Sciences and #16 overall out of 193 journals in Pharmacology & Pharmacy -- *in the top 10% of both categories.*



# 2005 ISI® Journal Citation Reports

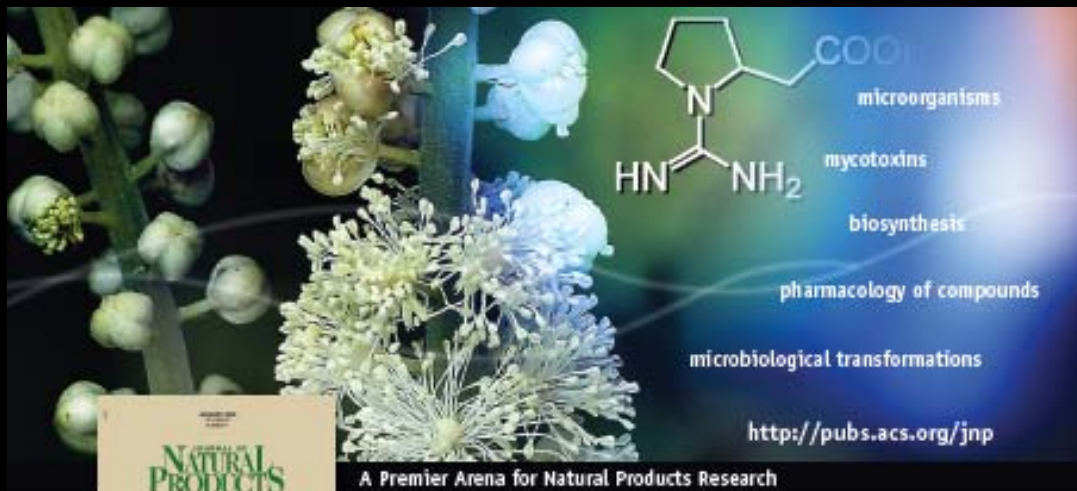
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Additionally, *J Nat Prod* is ranked by ISI® as:

- ❖ The #2 most-cited ACS journal in Medicinal Chemistry, after *J Med Chem*, ranking #4 overall out of 34 journals in the category.
- ❖ The #2 most-cited ACS journal in Applied Chemistry, after *J Agric & Food Chem*, ranking #4 overall out of 59 journals in the category.



*J Nat Prod* is among the most cited and most relevant journals in its respective fields.



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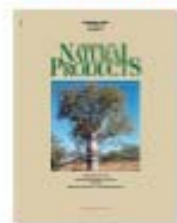
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A. Douglas Kinghorn, Editor-in-Chief  
Jack L. Reed Professor and Chair  
Division of Medicinal Chemistry & Pharmacognosy  
Ohio State University College of Pharmacy



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# Special Issues

***J Nat Prod* periodically publishes Special Issues to highlight and honor significant, lasting contributions by leading figures in natural products research**

- ❖ Volume 69, Issue 3, March 2006  
**Special Issue honoring Norman R. Farnsworth**
- ❖ Volume 67 issue 8, August 2004  
**Special Issue honoring D. John Faulkner and Paul J. Scheuer**
- ❖ Volume 67 issue 2, February 2004  
**Special Issue honoring Monroe E. Wall and Mansukh C. Wani**





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The American Chemical Society designated the discovery of camptothecin and Taxol® at the Research Triangle Institute a National Historic Chemical Landmark on April 23, 2003.

## *The Discovery of Camptothecin and Taxol®*

“Taxol is arguably the most celebrated, talked about and controversial natural product in recent years...”

— Jordan Goodman and Vivien Walsh, *The Story of Taxol: Nature and Politics in the Pursuit of an Anti-Cancer Drug*.

Monroe Wall, Mansukh Wani, and colleagues at the Natural Products Laboratory of the Research Triangle Institute discovered and elucidated the structure Taxol® and camptothecin, two life-saving compounds for the treatment of cancer. These natural products kill cancer cells via unique mechanisms of action and in ways scientists had not previously imagined. The work of this research team led to the eventual development and marketing of drugs that have been approved for treatment of ovarian, breast, lung, and colon cancer and Kaposi's sarcoma.

The American Chemical Society designated the discovery of camptothecin and Taxol® a National Historic Chemical Landmark at the Research Triangle Institute in Research Triangle Park, North Carolina, on April 23, 2003.

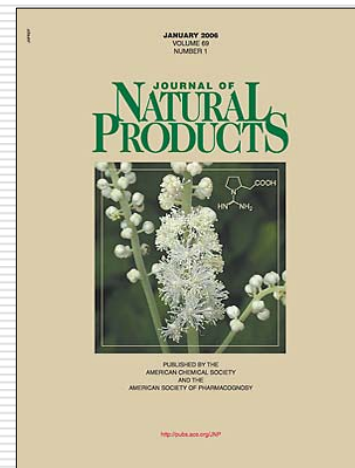
Note: Taxol® is a registered trademark of Bristol-Myers Squibb and camptothecin™ is a trademark of the Research Triangle Institute



# Most-Cited Articles

JOURNAL OF  
**NATURAL  
PRODUCTS**

1. Pietta PG  
[Flavonoids as antioxidants](#)  
JOURNAL OF NATURAL PRODUCTS 63 (7):  
1035-1042 JUL 2000  
Times Cited: [314](#)
2. Alali FQ, Liu XX, McLaughlin JL  
[Annonaceous acetogenins: Recent progress](#)  
JOURNAL OF NATURAL PRODUCTS 62 (3): 504-540 MAR 1999  
Times Cited: [232](#)
3. Cragg GM, Newman DJ, Snader KM  
[Natural products in drug discovery and development](#)  
JOURNAL OF NATURAL PRODUCTS 60 (1): 52-60 JAN 1997  
Times Cited: [222](#)
4. Haslam E  
[Natural polyphenols \(vegetable tannins\) as drugs: Possible modes of action](#)  
JOURNAL OF NATURAL PRODUCTS 59 (2): 205-215 FEB 1996  
Times Cited: [213](#)
5. Newman DJ, Cragg GM, Snader KM  
[Natural products as sources of new drugs over the period 1981-2002](#)  
JOURNAL OF NATURAL PRODUCTS 66 (7): 1022-1037 JUL 2003  
Times Cited: [179](#)



# Most-Cited Articles

JOURNAL OF  
**NATURAL  
PRODUCTS**

6. Cos P, Ying L, Calomme M, et al.  
[Structure-activity relationship and classification of flavonoids as inhibitors of xanthine oxidase and superoxide scavengers](#)  
JOURNAL OF NATURAL PRODUCTS 61 (1): 71-76 JAN 1998  
Times Cited: [162](#)
7. Baloglu E, Kingston DGI  
[The taxane diterpenoids](#)  
JOURNAL OF NATURAL PRODUCTS 62 (10): 1448-1472 OCT 1999  
Times Cited: [124](#)
8. Wang HB, Nair MG, Strasburg GM, et al.  
[Antioxidant and antiinflammatory activities of anthocyanins and their aglycon, cyanidin, from tart cherries](#)  
JOURNAL OF NATURAL PRODUCTS 62 (2): 294-296 FEB 1999  
Times Cited: [121](#)
9. Sun NJ, Woo SH, Cassady JM, et al.  
[DNA polymerase and topoisomerase II inhibitors from Psoralea corylifolia](#)  
JOURNAL OF NATURAL PRODUCTS 61 (3): 362-366 MAR 1998  
Times Cited: [109](#)
10. Shu YZ  
[Recent natural products based drug development: A pharmaceutical industry perspective](#)  
JOURNAL OF NATURAL PRODUCTS 61 (8): 1053-1071 AUG 1998  
Times Cited: [104](#)

