

Privacy Policy

ASP respects the privacy of its members and other visitors to its Web site. ASP strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, ASP has implemented the following policy.

What Information Does ASP Collect?

The data ASP collects are used only to help us better serve our members. It is our general policy to collect and store only personal information that our members and visitors knowingly provide. If our privacy policies change, we will notify all users by e-mail or a special announcement placed on the Web site.

From General Users. ASP does not collect any personally identifying information from users browsing its Web site. Only aggregate data -- such as the number of hits per page -- are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information.

From ASP's Members, Conference Registrants, and Other Customers. To gain access to members-only resources and personalization features on Memberclicks, members and other users are asked to register and to voluntarily provide their name, job titles, organization (employer) name, address, phone, and e-mail. Similar information may also be submitted to ASP through membership applications, conference or seminar registration and subscriptions and then be entered into Memberclicks. Additionally, for some e-mails sent in HTML format by ASP to its members through its listservers and electronic newsletters, we may collect specific information regarding what the recipient does with that email. For those emails, ASP may monitor whether a recipient subsequently clicks through to links provided in the message. Other information collected through this tracking feature includes: email address of a user, the date and time of the user's "click," a message number, name of the list from which the message was sent, tracking URL number and destination page.

How Does ASP Use Data Collected?

ASP uses information voluntarily submitted by members and other customers in the following ways:

Disclosures to Third Parties. ASP also makes member contact information available through the ASP Membership Directory to other members using its Web site and to those who register for its conferences. In addition, ASP incorporates information users provide, in electronic copies of the Membership Directory that it sells to requesters. On occasion, ASP may also provide limited data to third parties that offer products and services. These limited data include names, job titles, companies and email addresses, but do not include business phone numbers, business fax numbers or postal addresses. Users may request ASP refrain from disclosing the data it collects to third parties on the membership application form, conference registration form or any other form on which they are providing information; an opt-out box will appear on each form on which a user provides information. Alternatively, users may contact ASP at businessmanager@pharmacognosy.us to express their preferences if they determine later that they do not wish to have the information shared.

Consent to Use Personal Information. For the purposes of the Data Protection Act(s) 1984 and 1998 (as applicable), ASP, and its agents must store, host and otherwise process the information (including personal data) supplied by the User when registering for this Web site. ASP may send such data outside the country of origin for processing. If you reside in a country that has restrictions on how the data may be used, please indicate your consent that the

personal information you have provided may be transferred and stored in countries outside of the country of the member's origin, including the United States. User supplies as defined above when registering for the Web site in order to allow ASP (or its designated agents) to use the information to send the User unsolicited direct mail advertisements, promotions, and solicitations for third parties' products and services.

Credit Card Account Information. ASP does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, ASP submits the information needed to obtain payment to the appropriate clearinghouse. No other transmission of this data will occur, unless required by a court order.

How Does ASP Use Cookies?

Cookies are files that contain information created by a web server that can be stored on a User's hard disk for use either during a particular session ("per-session" cookie) or for future use ("persistent" cookie). ASP uses cookies only to facilitate automated activity, store and track passwords, determine appropriate solicitations, and review navigation patterns. Cookies are not used to disseminate significant information about Users over the Internet or to analyze any information that Users have knowingly or unknowingly provided. When a user registers, the system will ask whether the user approves of the attachment of a cookie. Users may instruct their Internet browsers to opt out of accepting a "persistent" cookie and rather accept only a "per-session" cookie, but will need to login each time they visit the site to enjoy the full benefits. If the user declines the attachment of any cookie, the user may not have access to the full benefits of the website. Registration enables the site to better determine members' interest areas and provide the most relevant information.

What Privacy Issues Arise With Links To Other Sites?

This Web site contains links to other web sites. ASP has no control over and is not responsible for the privacy policies or content of such sites. Such links do not allow access to our account on Memberclicks and the detailed information therein.